

23 ideas for blog post titles

Now that you've read my blog post and learnt ways to craft some enticing headlines for your next blog post, here are some blog post title ideas to get you started.



RedPlatypus

1. A guide to...

Guide headlines are inspiring for a reader because they promise to deliver everything they need to know about a certain topic.

- *A guide to preparing for your first dressage test*

2. How to...

One of the most popular types of blog post headlines, how to titles get clicked by hundreds of thousands of people searching for answers everyday.

- *How to start a small business without any money*

3. 10 things you didn't know about...

If you want to spark someone's intrigue, this headline is the way to go about it. Make sure you deliver in the post with interesting content that is unusual and not widely known.

- *10 things you didn't know about the benefits of meditation*



4. X doesn't want you to know...

These titles are great if you want to go into detail about something that will improve your reader's business or hobby.

- *Jewellery makers don't want you to know this simple earring-making trick*

5. 10 lessons I learned from...

Have you recently attended a conference? Or perhaps some training? Or maybe you've failed in some way and learned from it? This headline style is a great way to start writing a blog about the experience.

- *10 lessons I learned from working remotely for a month*

6. What X taught me

Another way to revise the headline idea above.

- *What going bankrupt in my first ever business taught me*





7. My favourite books I've learned X from

If there's a theme across what you've read lately, perhaps there's a good blog post in what you've taken away from reading them?

- *These 10 books taught me how to learn faster*

8. The best way to do X

Have you come up with what you believe to be the 'best' way to do something? Then share these tips!

- *The best way to ice a cake like a pro*

9. My favourite business leaders are X because X

It's all well and good to discuss who inspires you, but it'll make your post all the more interesting if you explain why they inspire you.

- *My inspiration is Richard Branson because he failed at these 7 things and never gave up*

10. The ultimate guide to X in 2020

Make your blog post timely by providing relevant and the most updated information for your industry.

- *The ultimate guide to SEO in 2020*

11. The X-step process to improve X

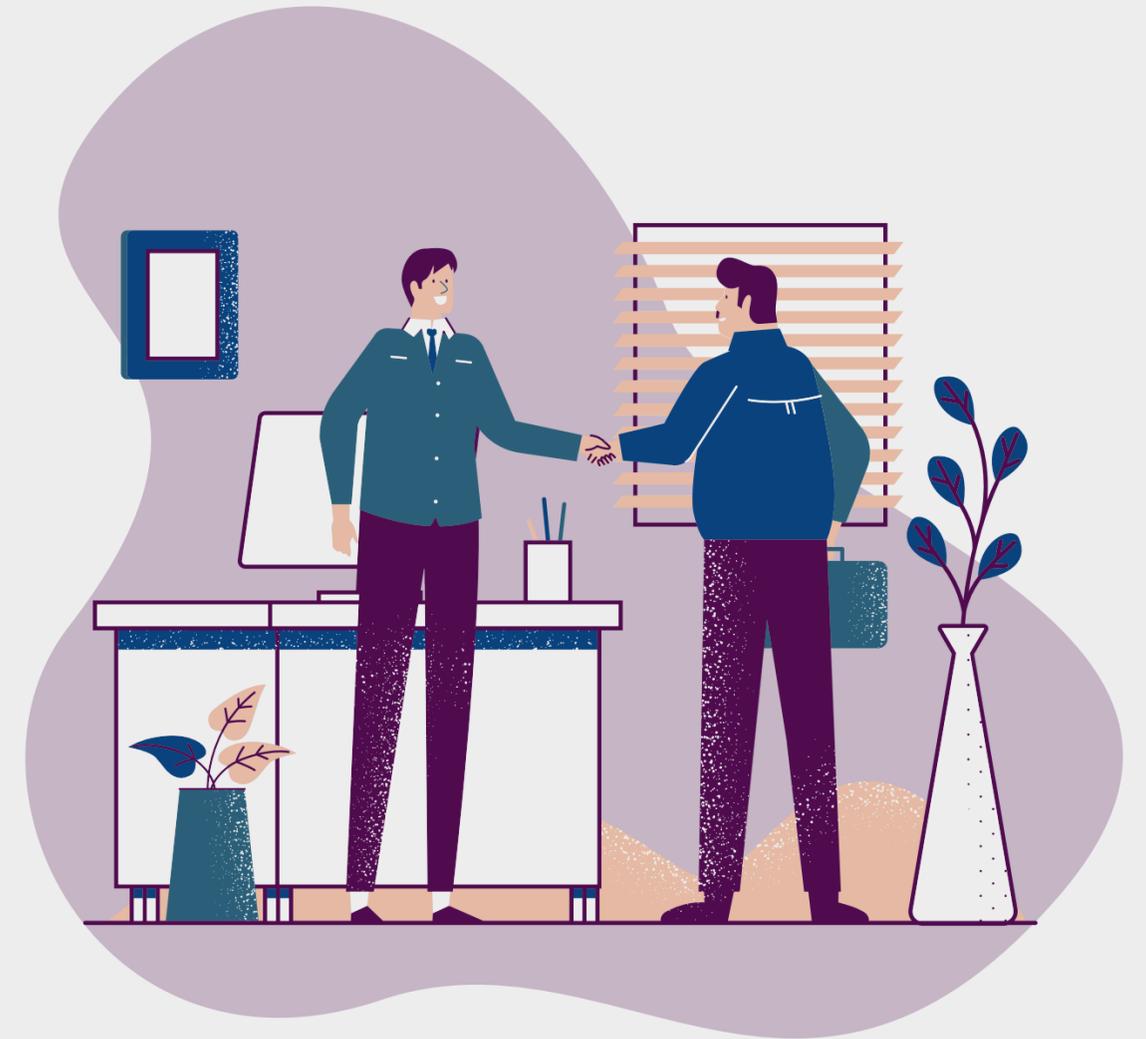
Readers love it when there's a process to follow, and a headline that indicates this suggests the information will be easy to digest.

- *The 5 step process to grouting your bathroom to prevent water leakage*

12. 10 X brands that used X to do X

Providing real-life examples is a great way to show, rather than tell, your audience about how they can do something successfully.

- *10 marketing brands that used surprising content to create viral videos*





13. A crash course in X

If a reader wants to learn something quickly, suggesting it is a 'crash course' is a good way to show the blog post will be an overview on how to achieve something specific.

- *A crash course in writing a business plan for your startup*

14. The X-step process to improve X

This is a great blog post headline to choose if you've researched your audience thoroughly and know exactly what information they're after in that moment.

- *The 5 best project management apps and how to choose the right one for your business*

15. What is X and how do you use it?

This is a good blog post topic if a new product has recently been released on the market and you've tried and tested it.

- *What is the new content site Mix and how do you use it?*

16. 10 benefits of X and why you need it

Go beyond simply stating the benefits of something – state in the headline why the reader needs it in their life.

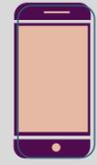
- *10 benefits of daily juicing and why it'll improve your health*

17. How to automate X service and why it will improve your work

For many people, automation is exciting because it's a timesaver. Explaining how to automate certain processes should attract eyeballs to your content.

- *How to automate your bookkeeping to cut down your accounting expenses*





18. Why X is dead and why you should do X instead

Let your audience know why they should be updating what they do in their field, and what they should be moving on to in order to stay relevant.

- *Why Vine is dead and why you should be using Instagram stories instead*



19. Why X will improve your work life

Providing a problem and a solution hooks in a reader because if they are currently facing that one challenge then they'll want to know how to conquer it.

- *Why using the pomodoro technique will improve your work life*



20. It's a race to X – do you have what it takes to win?

These headlines are great for showing your audience how they can gain an edge over their competition and what they need to do to stand out.

- *It's a race to mastering IGTV. Here's how to do it.*



21. Why do X people do X?

Once again, using real-life examples show your audience that a certain theory or practice is proven to work.

- *Why do highly successful people get up before 5am?*

22. X things no one will tell you about...

Give an insider's view into a process or practice you know your audience would be wanting to learn more about.

- *10 things no one will tell you about job interviews*

23. 10 X mistakes to avoid

Show your audience how to avoid certain marketing mistakes – and you can win added brownie points if you learnt from the mistakes first-hand!

- *10 excruciating marketing mistakes to avoid*